

SOCCER

BETTING NEWS

SOCCER BETTING NEWS
SBN ISSUE NO. 618 | 22 - 28 JULY 2022
ON SALE EVERY WEEK

Chelsea to play Arsenal in pre-season friendlies

All the latest transfer news and rumours

How Premier League sides are preparing for the season

SOCCER BETTING NEWS
SBN ISSUE NO. 619 | 29 JULY - 4 AUGUST 2022
ON SALE EVERY WEEK

LIVERPOOL, CITY IN COMMUNITY SHIELD

All the latest transfer news and rumours

SOCCER BETTING NEWS
SBN ISSUE NO. 620 | 5 - 11 AUGUST 2022
ON SALE EVERY WEEK

CLUB FOOTBALL IS BACK

EPG Outright picks
Top Tips incl. 2007/1
Tempting Tenner

Hollywoodbets Super League preview
Our writers make their big predictions

Lewandowski opens up on Barca move
Pirates part ways with Happy Jele
De Ligt close to completing Bayern move
Ellis: This is for everyone
Moseley wrong to Bafana coach
Benni joins Man United coaching staff
Fabinho: Beating Man City feels good
Riveiro: We must put on a good show
Sundowns will benefit from stronger competition

R934
SEE PAGE 4 FOR MORE INFORMATION

SHIBOBO
STAND A CHANCE TO WIN YOUR SHARE OF
R750 000
SEE BACK PAGE FOR MORE INFORMATION

THE NUMBER ONE SOCCER BETTING PUBLICATION IN SOUTH AFRICA



INTRODUCTION

Soccer Betting News is South Africa's leading soccer betting newspaper. Our first issue was published in 2010 and our brand has since grown to include a wide variety of local and international football news including trivia, facts, head to head stats, and more!

Our weekly issue ranges from Friday – Thursday and covers updates from an estimated 140+ leagues with in-depth analysis and betting previews from the English Premier League, English Championship, English FA Cup, Spanish La-Liga, German Bundesliga, Italian Serie A, South African PSL, UEFA Champions and Europa Leagues as well as international matches.

All betting information is supplied courtesy of South Africa's Number One bookmaker, Hollywoodbets.



DISTRIBUTION TO 600+ OUTLETS NATIONALLY

Frequency of publication	Weekly
Circulation	8000
Readership	63 000
Retail price	R10





DIGITAL PRESENCE



www.sbnews.co.za

Average page views per month **55 000**

New users per month **11 000**

Average mobile users **15 000**

Average desktop users **1 800**



159 165 FOLLOWERS



10 899 FOLLOWERS



49 485 Views to date





RATE CARD

**FULL PAGE
R7093.00**

**EARSPACE
R639.00**

**FULL BACK PAGE
R8416.00**

**HALF PAGE
R3847.00**

**COVER STRIP WITH BOX
R9859.00**

**STRIP INNER
R902.00**

**QUARTER PAGE
R1797.00**



CONTACT US

JAY THAVER

CHAD NAGEL

 jay@racingdistribution.co.za

 ChadleyN@winningmedia.co.za

 **087 353 8935**

